

PRESS RELEASE

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## **STÉPHANE BAUMIER IS APPOINTED CHAIRMAN OF THE SUPERVISORY BOARD OF IRDETO**



**Stéphane Baumier, Chief Technology Officer of CANAL+ and Member of the Executive Committee, has been appointed Chairman of the Supervisory Board of IRDETO, a CANAL+ company and a global leader in cybersecurity for digital platforms and content protection.**

From its headquarters in the Netherlands, IRDETO currently protects more than 6 billion devices worldwide and serves more than 400 consumers in over 75 countries.

Against a backdrop where piracy, fraud and cybercrime have a direct impact on content creation and the media economy, the Chairman of the Supervisory Board is charged with supporting IRDETO's growth strategy, strengthening technological synergies with the whole CANAL+ group and sustaining the company's development in its international markets.

*A graduate of the Conservatoire National des Arts et Métiers, Stéphane Baumier began his career at a research institute, before joining CANAL+ in 2000. He has spent most of his professional career abroad, first working in information systems in the Caribbean, Senegal and La Réunion, before helping to establish the K+ subsidiary in Vietnam, where he was appointed Chief Executive Officer in 2017. Between 2013 and 2017, he successively headed the Group's subsidiaries in Madagascar, Côte d'Ivoire, and Vietnam, in highly competitive environments that are heavily exposed to content piracy. In 2021, he was appointed Transformation Executive Vice President and then Chief Technology Officer in 2022.*

## ABOUT IRDETO

IRDETO, a CANAL+ company, is the global leader in cybersecurity for digital platforms and content protection. With 650 employees across all continents and a portfolio of nearly 500 patents, the company protects content and revenue, supports growth and combats cybercrime in video entertainment, video games, particularly through its Denuvo technology, and connected mobility.

[irdeto.com](http://irdeto.com)

## ABOUT CANAL+

CANAL+ is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL+ entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL+ operates in over 70 countries and has approximately 15,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: **MultiChoice Group**, Africa's leading entertainment platform; **STUDIOCANAL**, Europe's leading film and television studio, with worldwide production and distribution capabilities; **Dailymotion**, a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; **CANAL+ Distribution**, a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through **CANAL+ Telecom Africa** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories.

CANAL+ also has minority stakes in **Viaplay** (Scandinavia's leading entertainment provider), **Viu** (a leading OTT provider in Southeast Asia), and **UGC**, a leading French cinema group.

[canalplusgroup.com/en](http://canalplusgroup.com/en)

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