

PRESS RELEASE

Issy-les-Moulineaux, August 31st 2026



SOPHIE VERNIER-REIFFERS APPOINTED GENERAL COUNSEL OF CANAL+



Sophie Vernier-Reiffers has been appointed General Counsel of CANAL+. She reports to Maxime Saada, CEO of CANAL+, and joins the group's Executive Committee.

A graduate of Université Paris Dauphine and Université Paris Nanterre, Sophie Vernier-Reiffers has dual expertise in French and Spanish law. A former member of the Paris Bar, specializing in corporate law, securities law and mergers & acquisitions, she practiced as a lawyer for eight years, including five years at De Gaulle Fleurance & Associés. In 2008, she joined Groupe familial Peugeot, where over the course of eighteen years she built a career spanning legal expertise, corporate governance and the Group's strategic priorities. She notably served as Deputy General Counsel and Board Secretary until 2021, before becoming General Counsel and Head of Sustainability, and was subsequently appointed General Secretary in 2023.

CANAL + Group welcomes her and wishes her every success in this role.

CANAL + warmly thanks Laëtitia Ménasé for her more than 10 years of commitment and her many contributions throughout her years within the Group and wishes her every success in her future endeavours.

ABOUT CANAL +

CANAL + is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL + entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL + operates in over 70 countries and has approximately 15,000 employees.

CANAL + operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: **MultiChoice Group**, Africa's leading entertainment platform; **STUDIOCANAL**, Europe's leading film and television studio, with worldwide production and distribution capabilities; **Dailymotion**, a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; **CANAL + Distribution**, a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through **CANAL + Telecom Africa** in Africa and **CANAL + Telecom** in the French overseas jurisdictions and territories.

CANAL + also has minority stakes in **Viaplay** (Scandinavia's leading entertainment provider), **Viu** (a leading OTT provider in Southeast Asia), and **UGC**, a leading French cinema group.

canalplusgroup.com/en

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