

PRESS RELEASE  
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## CANAL+ AND SHARP CONSUMER ELECTRONICS ANNOUNCE STRATEGIC PARTNERSHIP FOR THE EUROPEAN MARKET

**Pre-installed CANAL+ App and dedicated button on Sharp Smart TVs Powered by TiVo**



CANAL+, the global media and entertainment company, and Sharp Consumer Electronics, one of the world's leading technology companies announce a new strategic partnership. This collaboration aims to enhance the user experience on Sharp Smart TVs running the TiVo™ operating system by bringing the CANAL+ App to the platform and providing access to CANAL+'s extensive content offering, including premium sports, movies and series.

In all European markets where CANAL+ operates – including France, Poland, the Netherlands, the Czech Republic, Hungary, Slovakia, Belgium and Romania – the CANAL+ App will now be pre-installed on all Sharp Smart TVs "Powered by TiVo". To enable seamless and instant access to the CANAL+ App, a dedicated CANAL+ button will also be integrated into the remote controls of Sharp devices.

This collaboration underscores all three companies' commitment to providing European consumers with seamless access to first-class entertainment and state-of-the-art technology.

**Witalis Korecki, CEO Sharp Europe, underlines:**

"We are delighted to be working with CANAL+. This partnership will enable Sharp customers to access CANAL+'s world-class entertainment content easily and intuitively from the moment they turn on their TV. Our goal is to provide technology that enriches everyday life, and the integration of CANAL+ on our TiVo-based devices is a significant step in that direction."

**Philippe Schwerer, EVP Industrial Partnerships & New Business, CANAL+, comments:**

"Our partnership with Sharp reflects our ambition to further strengthen our presence in the smart TV market and make our unique entertainment offering as accessible as possible to our 18.3 million subscribers across Europe. By pre-installing the CANAL+ App and integrating a dedicated button on the remote control, we are making it easier than ever for our subscribers to enjoy our exclusive content on Sharp's high-quality screens."

**Gabriel Cosgrave, SVP Global Sales & Revenue at TiVo, adds:**

"TiVo is focused on making it easier for viewers to find the content they love with a personalised, content-first experience that helps them spend less time searching and more time watching. Bringing the CANAL+ App to Sharp Smart TVs Powered by TiVo gives customers across Europe faster access to premium local and international entertainment, from movies and series to live sports, all in one place."

**ABOUT CANAL+**

CANAL+ is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL+ entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL+ operates in over 70 countries and has approximately 15,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: **MultiChoice Group**, Africa's leading entertainment platform; **STUDIOCANAL**, Europe's leading film and television studio, with worldwide production and distribution capabilities; **Dailymotion**, a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; **CANAL+ Distribution**, a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through **GVA** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories.

CANAL+ also has minority stakes in **Viaplay** (Scandinavia's leading entertainment provider), **Viu** (a leading OTT provider in Southeast Asia), and **UGC**, a leading French cinema group.

[canalplusgroup.com/en](http://canalplusgroup.com/en)

## **ABOUT SHARP**

Sharp Corporation has been contributing to electronics innovation for over 110 years, inspired by the vision of its founder: "Make products that other companies want to imitate."

Today, Sharp provides products and solutions in two groups: "Smart Living" offering new living experiences tailored to customers, and "Smart Workplace" fostering collaborative work. Sharp aims to become a company that creates "new cultures" through unique products and services, as expressed in its corporate slogan: "In step with your future."

Sharp Corporation employs 40,123 people worldwide (as of March 31, 2025) and achieved consolidated annual sales of ¥2,160,146 million in the fiscal year ending March 31, 2025.

For more information, please visit: <https://global.sharp/>

## **ABOUT TiVo**

TiVo brings entertainment together, making it easy to find, watch, and enjoy. We serve up the best movies, shows, and videos from across live TV, on-demand, streaming services, and countless apps, helping people watch on their terms. For studios, networks, and advertisers, TiVo targets passionate viewers to increase engagement across all screens. TiVo is a wholly owned subsidiary of Xperi Inc. Learn more at [tivo.com](http://tivo.com)

## **CORPORATE COMMUNICATIONS**

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