

Press release
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STUDIOCANAL ANNOUNCES THE APPOINTMENT OF ZELDA CAMILLERI AS GLOBAL HEAD OF TV & SVOD SALES

STUDIOCANAL, CANAL+'s in-house studio, one of Europe's leading film and series studios with worldwide production and distribution capabilities, announces the appointment of Zelda Camilleri as Global Head of TV & SVOD Sales.



With her extensive expertise and deep knowledge of the TV and SVOD rights market in France, Zelda Camilleri will now oversee TV and SVOD sales across STUDIOCANAL's key territories, including in particular the United Kingdom, Germany, Benelux, and Australia, while continuing to manage TV & SVOD sales in France.

Zelda Camilleri joined STUDIOCANAL in 2016 and has led TV and SVOD sales for France for the past five years. As such, she has enabled STUDIOCANAL to establish strong partnerships with leading broadcasters and streaming platforms, ensuring optimal exposure for STUDIOCANAL's productions.

In this new cross-functional role, Zelda will support the company's growth strategy across multiple territories and enhance the commercialisation of its film and television productions worldwide.

She will continue to report to **Anne Chérel, Chief Commercial Officer at STUDIOCANAL**, who welcomed the appointment: *"With STUDIOCANAL's expansion in film and TV production, and the strong potential of our prestigious library titles, it is essential to structure our TV/SVOD sales globally and cross-functionally. Zelda's experience and strategic vision will be key assets in driving our growth in these key markets. I am delighted about this new role for Zelda, which recognizes her commitment and expertise within the group."*

Zelda Camilleri holds a master's degree in film law from Lyon 3 University. She began her career at Pathé as an international lawyer, before joining STUDIOCANAL 9 years ago as TV & SVOD France sales manager.

ABOUT STUDIOCANAL (a CANAL+ Company)

STUDIOCANAL, CANAL+ 's in-house studio, is one of Europe's leading film and series studios, with worldwide production and distribution capabilities. It operates directly in nine major European markets including Austria, Benelux, Denmark, France, Germany, Ireland, Poland, Spain and the United Kingdom, as well as in Australia and New Zealand, and offices in the United States and China. STUDIOCANAL finances, produces, and distributes 80 films per year. It owns one of the most prestigious catalogues in the world and the largest catalogue of European titles, boasting more than 9 400 titles from 60 countries. With a catalogue spanning 100 years of film history, STUDIOCANAL has invested close to 25 million euros into the 4K restoration of nearly 1 000 classic feature films over the past 7 years.

STUDIOCANAL also produces over 15 series each year, including local creations and premium international co-productions, and distributes its scripted productions and CANAL+ Originals globally (2,000 hours of current and library content in distribution). Projects are produced in-house by STUDIOCANAL or through its worldwide network of production companies, including 2e Bureau, STUDIOCANAL Original, Flab, Kissman, Pernel and Upside in France; Birdie Pictures, Red Production Company, Urban Myth Films, Strong Film & Television, and Sunny March TV in the UK; Bambú Producciones and Te Espero en Marte in Spain; Lailaps Films and STUDIOCANAL Series in Germany; Opus TV in Poland; Sam Productions in Denmark; Dingie in Belgium; and The Picture Company in the United States.

canalplusgroup.com/en/group/content-production-distribution-and-other

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