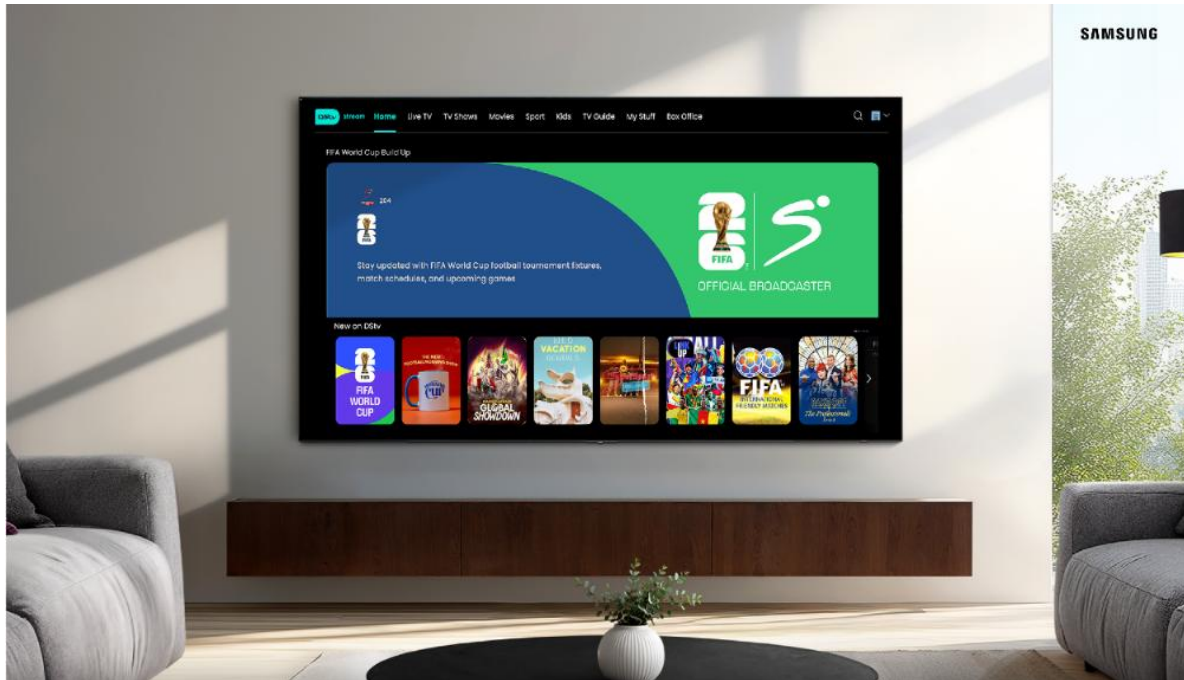


CANAL+ AND SAMSUNG EXPAND THEIR STRATEGIC PARTNERSHIP ACROSS ENGLISH AND PORTUGUESE-SPEAKING AFRICAN MARKETS



CANAL+ and Samsung Electronics, the world's leading Smart TV manufacturer, are extending their strategic collaboration across English and Portuguese-speaking African markets served by MultiChoice Group. This partnership marks the first ever pre-installation rollout of a MultiChoice Group streaming application, DStv Stream app, on Samsung Smart TVs across these markets. It also supports the continued expansion of MultiChoice Group's streaming and OTT ecosystem across key African markets.

This new milestone builds on the strategic partnership already deployed between CANAL+ and Samsung across 40 markets in Europe, French-speaking Africa and Asia.

From 1 June 2026, the DStv Stream app will be pre-installed on all new Samsung Smart TVs across 18 African countries, including South Africa, Nigeria, Kenya, Angola, Tanzania, Uganda, Zambia and Zimbabwe.

Through this integration, Samsung users will benefit from simplified access to the full breadth of content available on DStv Stream, including the entire FIFA World Cup 2026™, the English Premier League, and domestic and international rugby competitions, alongside a rich offering of

local and international entertainment content. The DStv Stream app will be directly accessible from the home screen of new Samsung Smart TVs, providing users with the simplest and most seamless way to access MultiChoice Group's content and offerings.

This partnership is a strong example of the opportunities created by the combination of CANAL+ and MultiChoice Group, accelerating the distribution of digital services and enhancing accessibility, discoverability and user experience for English- and Portuguese-speaking audiences across Africa.

David Mignot, CEO of CANAL+ Africa and CEO of MultiChoice Group:

"We are delighted to extend our longstanding partnership with Samsung across new English and Portuguese-speaking African countries. It marks a significant milestone in the synergies created by the combination of CANAL+ and MultiChoice Group. As viewing habits continue to evolve rapidly across the continent, strengthening the accessibility and discoverability of our content offer on connected devices is key. By expanding the availability of our applications on Samsung Smart TVs across key African markets, we are making it even easier for millions of MultiChoice Group's subscribers to seamlessly access the content that define the uniqueness of CANAL+ and MultiChoice Group experience".

ABOUT CANAL+

CANAL+ is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL+ entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL+ operates in over 70 countries and has approximately 15,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: **MultiChoice Group**, Africa's leading entertainment platform; **STUDIOCANAL**, Europe's leading film and television studio, with worldwide production and distribution capabilities; **Dailymotion**, a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; **CANAL+ Distribution**, a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through **GVA** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories.

CANAL+ also has minority stakes in **Viaplay** (Scandinavia's leading entertainment provider), **Viu** (a leading OTT provider in Southeast Asia), and **UGC**, a leading French cinema group.

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