PRESS RELEASE
Issy-les-Moulineaux, 16 November 2026

MEDIAMETRIE AUDIENCES – WATCH OCTOBER 2026

CANAL+ CONTENT REACHED 56.2 MILLION PEOPLE IN FRANCE

CANAL+ is delighted with these results, which confirm the strength of its editorial offering, both paid and free. In October, the Group's content as a whole reached **56.2 million French people***, a record figure that illustrates the Group's ability to reach a very wide audience.

This record is also reflected in the consumption of the Group's streaming content, with **34.1 million French people**** reaching a total of **79 million hours of viewing**.

Dailymotion set a new record, attracting **25.4 million French people***** over the month.

These results demonstrate the strength of the CANAL+ and Dailymotion ecosystems, which are able to attract large audiences to premium and innovative content across all screens, thereby reinforcing their leading position in the French market.

Sources: Médiamétrie – Watch – October 2026 – 4 years and over
** CANAL+ Video Group – All screens, all locations*
*** CANAL+ Streaming Group – All screens, all locations*
**** Dailymotion Player – In-home Wi-Fi screens*

ABOUT CANAL+

CANAL+ is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL+ entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL+ operates in over 70 countries and has approximately 15,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: **MultiChoice Group** , Africa's leading entertainment platform; **STUDIOCANAL** , Europe's leading film and television studio, with worldwide production and distribution capabilities; **Dailymotion** , a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; **CANAL+ Distribution** , a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through **CANAL+ Telecom Africa** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories.

CANAL+ also has minority stakes in **Viaplay** (Scandinavia's leading entertainment provider), **Viu** (a leading OTT provider in Southeast Asia), and **UGC** , a leading French cinema group.

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