



PRESS RELEASE
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CANAL+ INAUGURATES THE MANCALA STUDIOS IN ABIDJAN, A NEW DRIVING FORCE BEHIND AFRICAN AUDIOVISUAL PRODUCTION

CANAL+ inaugurates the MANCALA studios in Abidjan, a state-of-the-art facility designed to speed up production, reveal talent and build a sustainable framework for the African audiovisual industry.

Located in the heart of Abidjan, the MANCALA studios comprise three complementary and modular sets dedicated to the production of entertainment programmes, talk-shows, magazine programmes, gameshows, cultural programmes and major events. Designed to the highest standards, they provide creators, producers and technicians with an environment able to foster the development of new formats and strengthen local expertise.

With a production capacity of over 1,000 hours of programmes per year, the MANCALA studios amplify CANAL+'s commitment to producing more content in Africa, with African talent, for an ever-growing audience. They form a part of an already strong momentum: more than 10,000 hours of content produced each year in around thirty languages across French-speaking African countries.

This ambition also relies on an essential factor: training and passing on expertise.

Through partnerships with leading institutions, notably the ISTC Polytechnique and the INSAAC, the MANCALA studios build concrete bridges between academic training and careers in the audiovisual sector.

Hosting students, on-set immersion, exploring different careers, internships, meetings with professionals and the sharing of expertise will enable a new generation of talent to receive training that closely mirrors real-world production conditions.

The site will host the productions from the CANAL+ channels and will also be open to external producers, broadcasters, agencies, institutions and companies, making the MANCALA studios a production platform serving the whole audiovisual ecosystem.

With the MANCALA studios, CANAL+ is investing in a state-of-the-art facility and asserting its role as a long-term partner in the development of African talent and audiovisual creation.

ABOUT CANAL+

CANAL+ is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL+ entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL+ operates in over 70 countries and has approximately 15,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: **MultiChoice Group**, Africa's leading entertainment platform; **STUDIOCANAL**, Europe's leading film and television studio, with worldwide production and distribution capabilities; **Dailymotion**, a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; **CANAL+ Distribution**, a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through **CANAL+ Telecom Africa** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories.

CANAL+ also has minority stakes in **Viaplay** (Scandinavia's leading entertainment provider), **Viu** (a leading OTT provider in Southeast Asia), and **UGC**, a leading French cinema group.

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