

PRESS RELEASE

Johannesburg, October 17th, 2025



## **CANAL+ BRINGS LIGUE 1 MCDONALD'S TO MULTI CHOICE SUBSCRIBERS IN ENGLISH AND PORTUGUESE-SPEAKING AFRICA**

Ligue 1 McDonald's matches will now be available live on SuperSport to DStv, DStv Stream and GOtv subscribers across the continent, starting with UEFA Champions League holders PSG vs RC Strasbourg on Friday, 17 October 2025 at 20:45 (CAT).

17 OCTOBER 2025 – SuperSport is proud to announce that select French Ligue 1 McDonald's football matches will now be available in English on Your World of Champions, through the league's broadcast partnership with CANAL+, new owner of SuperSport.

Viewers can start experiencing a first glimpse of French league on Friday, 17 October 2025, starting with the UEFA Champions League champions and FIFA Club World Cup finalists, Paris Saint-Germain (PSG), taking on RC Strasbourg at 20:45 (CAT). SuperSport viewers will this month also get to see some traditional French clubs such as Monaco, Marseille and Lyon.

SuperSport will broadcast up to three Ligue 1 McDonald's matches per weekend, bringing iconic French players such as Ballon d'or Winner Ousmane Dembélé and Désiré Doué to millions of African screens.

Rendani Ramovha, Director of Sport Content English, and Portuguese-speaking Africa for MultiChoice, (a CANAL+ company), said: "SuperSport is proud to add to its array of explosive football action and entertainment for our viewers across Africa, through CANAL+ partnership with Ligue 1 McDonald's. We know how much football is loved across the continent, and broadcasting a prestigious league such as Ligue 1 only adds to the value that our subscribers receive. The calibre of football talent now available on SuperSport speaks for itself, and we are thrilled to add the French League to our premium sports catalogue".

## **COMMUNICATION DEPARTMENT**

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