

CANAL+ AND UC3'S EUROPEAN PARTNERSHIP EXPANDED AND EXTENDED UNTIL 2031



Key rights secured across Poland, Austria and Switzerland

Launch in Belgium with the acquisition of full and exclusive UEFA Men's Club Competitions rights from 2027

CANAL+ is pleased to announce the acquisition of UEFA Men's Club Competition rights across several European markets for four seasons from 2027/2028 to 2030/2031:

- In **Poland, renewal of 100% of UEFA Champions League** rights on an exclusive basis.
- In **Austria, 100% of UEFA Europa League and UEFA Conference League** rights on an exclusive basis.
- In **Switzerland, renewal of one match per day for UEFA Champions League and UEFA Europa League or UEFA Conference League in French language and on a co-exclusive basis.**
- In **Belgium, 100% of UEFA Champions League, UEFA Europa League and UEFA Conference League** rights on an exclusive basis.

These new agreements come in addition to CANAL+ 's recent extension in France of 100% of the exclusive rights of the UEFA Champions League, the UEFA Europa League and the UEFA Conference League, already renewed until 2030/2031.

The biggest fixtures, the greatest European clubs and the world's top football stars will once again take center stage on CANAL+ . Across these markets, CANAL+ will continue to deliver premium, exclusive coverage of UEFA Men's Club Competitions, offering subscribers a high-quality viewing experience. Matches and highlights will be available across CANAL+ channels and the CANAL+ app, supported by the best editorial teams. This expanded portfolio underlines CANAL+ 's ambition to further strengthen its leadership in premium European football.

Maxime Saada, CEO of CANAL+ , said: *"We are very proud to further strengthen our partnership with UC3 by securing key European markets until 2031. The renewal of 100% of the exclusive rights of the UEFA Champions League in Poland, the acquisition of 100% of the exclusive rights of the UEFA Europa League and UEFA Conference League in Austria, and the renewal of our current UEFA Men's Club Competition rights in Switzerland are great news for our subscribers. And I am particularly thrilled to announce the acquisition of 100% of the exclusive rights of the UEFA Champions League, the UEFA Europa League and the UEFA Conference League in Belgium, where we will launch CANAL+ channels. These new rights come in addition to the recent extension in France of 100% of the exclusive rights of the UEFA Men's Club Competitions. CANAL+ is now, more than ever, the largest broadcaster of the UEFA Men's Club Competitions in Europe and more broadly in the world with rights in more than 50 countries. I would like to sincerely thank UC3 and Relevant Football Partners for their continued confidence in CANAL+ 's editorial expertise and ambition to bring the very best of European football to fans."*

ABOUT CANAL+

CANAL+ is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL+ entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL+ operates in over 70 countries and has approximately 15,000 employees. CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: MultiChoice Group, Africa's leading entertainment platform; STUDIOCANAL, Europe's leading film and television studio, with worldwide production and distribution capabilities; Dailymotion, a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; CANAL+ Distribution, a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through GVA in Africa and CANAL+ Telecom in the French overseas jurisdictions and territories. CANAL+ also has minority stakes in Viaplay (Scandinavia's leading entertainment provider), Viu (a leading OTT provider in Southeast Asia), and UGC, a leading French cinema group.

ABOUT UC3

UC3 unites European football's governing body UEFA and European Football Clubs (EFC), representing more than 800 top European clubs, around a new vision for managing commercial rights to UEFA club competitions (the "UCCs"). It is the commercial entity responsible for generating revenues from the UCCs and creating value for our partners. UC3 oversees the management, sales and delivery of all commercial rights (including media, sponsorship and licensing rights) for UEFA's elite men's and women's club competitions.

ABOUT RELEVANT FOOTBALL PARTNERS

Relevant Football Partners is a wholly owned subsidiary of Relevant, purpose-built to commercialise the UEFA Men's Club Competitions globally. An independent entity, the agency is tasked with providing UC3 – the joint venture between UEFA and European Football Clubs (EFC) – strategic and sales support in the worldwide marketing and sale of media, sponsorship and licensing rights for the UEFA Champions League, UEFA Europa League, UEFA Conference League, UEFA Super Cup, UEFA Youth League and the UEFA Futsal Champions League. The company is part of the Stephen Ross portfolio – including iconic properties like the Miami Dolphins, Hard Rock Stadium, F1 Miami Grand Prix, and Miami Open Tennis as well as real estate development firms Related Ross and Related Companies and luxury fitness brand Equinox. Relevant Football Partners and its dedicated management and operational team is headquartered in London with satellite offices in New York and Miami, with Doha and Southeast Asia to follow.

CONTACT

CANAL+ : Armelle Masson / armelle.masson@canal-plus.com