



PRESS RELEASE

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CANAL+ ACQUIRES EXCLUSIVE RIGHTS TO SIX MAJOR SENEGALESE WRESTLING EVENTS ACROSS SUB-SAHARAN AFRICA

- **Exclusive multi-territory agreement** signed between CANAL+ and BEUZ PRO grants broadcasting rights in more than 40 territories across Sub-Saharan Africa for the 2026-2027 season.
- Live coverage will be delivered in **French and Wolof on CANAL+ SPORT channels**, and in **English on SUPERSPORT channels**.
- **Calendar features six premier events** produced by BEUZ PRO in collaboration with Al Bourakh Events and Jambaar Productions, showcasing the sport's biggest icons.

CANAL+ and audiovisual production company BEUZ PRO announce the signature of a strategic agreement granting exclusive broadcasting rights to the biggest Senegalese wrestling events across French-speaking, English-speaking and Portuguese-speaking Sub-Saharan Africa for 2026-2027 season.

Starting in November, the very best of Senegalese wrestling will be on CANAL+ SPORT channels in French and Wolof, and on SUPERSPORT in English, featuring six must-watch events:

- 29 November 2026: The Verdict – Ada Fass vs Balla Gaye 2
- 3 January 2027: The Royal Clash – Sa Thiès vs Siteu
- 7 February 2027: The Fight of the Millennium – Franc vs Reug Reug
- 4 April 2027: The Independence Derby – Ama Baldé vs Lac de Guiers 2, and Eumeu Sène vs Jackson
- In June and July 2027, two additional major events will be scheduled.

These six major upcoming events are organized by Al Bourakh Events and Jambaar Productions, two leading promoters on the Senegalese wrestling scene and produced by BEUZ PRO, well-known for their expertise in organizing the biggest fights with the most celebrated stars of Senegalese wrestling.

Ibrahima Faye, CEO of BEUZ PRO declares: *"This partnership marks a historic milestone for Senegalese wrestling. Together with CANAL+ and our promoter partners, we are giving our sport the visibility it has long deserved across Sub-Saharan Africa".*

David Mignot, CEO of CANAL+ Africa, concludes: "Following the broadcast of the ROYAL CLASH on CANAL+ SPORT 1 last April, and through this new partnership announced today, CANAL+ reaffirms its ambition to expand its portfolio of African content and its commitment to giving Senegalese wrestling, one of Senegal's most iconic sports, exceptional visibility across more than 40 countries in Sub-Saharan Africa".

ABOUT CANAL+

CANAL+ is a global media and entertainment company with leading positions in Europe and Africa. Over 40 million subscribers enjoy the CANAL+ entertainment platform, which brings together the best local and global films, live sport, TV series and much more. CANAL+ operates in over 70 countries and has approximately 15,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. In addition to its Pay-TV and streaming operations in Europe, Africa and Asia, the combined group includes: **MultiChoice Group**, Africa's leading entertainment platform; **STUDIOCANAL**, Europe's leading film and television studio, with worldwide production and distribution capabilities; **Dailymotion**, a major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetisation; **CANAL+ Distribution**, a production and distribution company specialising in creating and distributing diverse content and channels; telecommunication services, through **CANAL+ Telecom Africa** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories.

CANAL+ also has minority stakes in **Viaplay** (Scandinavia's leading entertainment provider), **Viu** (a leading OTT provider in Southeast Asia), and **UGC**, a leading French cinema group.

canalplusgroup.com/en

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