



PRESS RELEASE

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## **THOMAS FOLLIN APPOINTED CHIEF DIVERSIFICATION OFFICER, CANAL+ AFRICA**



CANAL+, now combined with MultiChoice, is strengthening the organizational structure of CANAL+ Africa, effective 1 November 2025.

**Thomas Follin** has been appointed **Chief Diversification Officer, CANAL+ Africa**. Previously Chief Transformation, Data & AI Officer at CANAL+, he led major structural transformations that strategically positioned the group to meet future challenges.

In his new role, he will oversee CANAL+'s overall diversification strategy across the African continent. He will report to **David Mignot**, CEO of CANAL+ Africa.

*A graduate of the Master's program in Telecommunications and New Media at Université Paris Dauphine-PSL, Thomas Follin began his career in 2002 at the M6 Group as a strategic mission manager. In 2008, he joined M6's digital division as Director of New Media Channels. In 2016, he*

*was appointed Deputy Managing Director of the M6 Group, in charge of 6play and the distribution of audiovisual channels and services, and became a member of the Executive Committee. From September 2019 to March 2023, he served as Managing Director of SALTO. He joined CANAL+ in May 2023 as Chief Transformation, Data & AI Officer.*

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