



PRESS RELEASE

Issy-les-Moulineaux, October 21<sup>st</sup>, 2025

## **THOMAS FOLLIN APPOINTED CHIEF DIVERSIFICATION OFFICER, CANAL+ AFRICA**



CANAL+, now combined with MultiChoice, is strengthening the organizational structure of CANAL+ Africa, effective 1 November 2025.

**Thomas Follin** has been appointed **Chief Diversification Officer, CANAL+ Africa**. Previously Chief Transformation, Data & AI Officer at CANAL+, he led major structural transformations that strategically positioned the group to meet future challenges.

In his new role, he will oversee CANAL+'s overall diversification strategy across the African continent. He will report to **David Mignot**, CEO of CANAL+ Africa.

A graduate of the Master's program in Telecommunications and New Media at Université Paris Dauphine-PSL, Thomas Follin began his career in 2002 at the M6 Group as a strategic mission manager. In 2008, he joined M6's digital division as Director of New Media Channels. In 2016, he

was appointed Deputy Managing Director of the M6 Group, in charge of 6play and the distribution of audiovisual channels and services, and became a member of the Executive Committee. From September 2019 to March 2023, he served as Managing Director of SALTO. He joined CANAL+ in May 2023 as Chief Transformation, Data & AI Officer.

Photo credit: Cyrille George Jerusalmi / CANAL+

## **CONTACT**

Olivia Abenhassera : [olivia.abenhassera@canal-plus.com](mailto:olivia.abenhassera@canal-plus.com)

Hala Saab : [hala.saab@canal-plus.com](mailto:hala.saab@canal-plus.com)