



Press release  
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## CANAL+ AND THOMSON ANNOUNCE AN AMBITIOUS PARTNERSHIP ACROSS EUROPE

**Now present in nearly 70 countries, CANAL+ is partnering with Thomson brand to distribute its apps on Thomson Smart TVs in Europe, with the latest models Powered by TiVo. Through this partnership, CANAL+ reaffirms its commitment to making its entertainment offering accessible to its nearly 40 million subscribers worldwide.**

Across all European markets where CANAL+ operates – including France, Poland, Switzerland, the Netherlands, the Czech Republic, Austria, Hungary, Slovakia, Belgium, and Romania – the CANAL+ App, along with local apps from the group (Skylink, FOCUS+, TV Vlaanderen, and Télésat), will now be pre-installed on Thomson Smart TVs. This includes the latest models Powered by TiVo, ensuring seamless access to premium entertainment from the moment subscribers power on their TV.

To provide direct, simple, and instant access to all CANAL+ App content, a dedicated CANAL+ button will also be integrated into all Thomson Smart TV remote controls.

Alongside their distribution agreement, CANAL+ and Thomson are elevating their strategic alliance with the launch of joint marketing and commercial initiatives – from co-branded packaging to exclusive promotional offers both online and in stores.

"This strategic partnership with the Thomson brand highlights our unwavering commitment to expanding access to the CANAL+ App. For the first time across all our European markets, our subscribers will enjoy simplified, instant access to all their content – at the touch of the CANAL+ button on their remote control." said Philippe Schwerer, EVP Industrial Partnerships & New Business, CANAL+

### ABOUT CANAL+

Founded as a French subscription-TV channel 40 years ago, CANAL+ is now a global media and entertainment company. On 22 September 2025, CANAL+ confirmed it is in effective control of MultiChoice Group and beginning the integration process. **MultiChoice** is Africa's leading entertainment platform, offering a wide range of products and services, including DStv, GOtv, Showmax, M-Net, SuperSport, Irdeto, and KingMakers. Together, the new combined group has 40 million subscribers worldwide, operates in over 70 countries and has approximately 17,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation. It is home to **STUDIOCANAL**, a leading film and television studio with worldwide production and distribution capabilities; **Dailymotion**, major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetization; **CANAL+ Distribution**, a production and distribution company specialising in creating and distributing diverse content

and channels; and telecommunication services, through **GVA** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories.

CANAL+ also has significant equity stakes in **Viaplay** (the Pay-TV leader in Scandinavia) and **Viu** (a leading OTT platform in Southern Asia).

[canalplusgroup.com/en](http://canalplusgroup.com/en)

## **ABOUT THOMSON**

With a rich heritage spanning 130 years, the THOMSON brand has been part of the greatest technological revolutions, always driven by a mission to make innovation useful and accessible to everyone.

Today, the THOMSON brand enhances everyday life at home and beyond, offering one of the broadest ranges of useful, innovative, reliable, and elegant products and solutions: Television, Audio-Video, Telephony, Computing, Connected Devices, Home, Appliances, and Health & Well-being.

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More information at [tv.mythomson.com](http://tv.mythomson.com)

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