



PRESS RELEASE
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THE CANAL+ GROUP SIGNS A NEW AGREEMENT WITH FRENCH CINEMA, REINFORCING ITS HISTORIC ROLE AS THE LEADING PARTNER

The CANAL+ group is delighted to have signed a new agreement with French cinema today and extends its gratitude to the film organisations (BLIC, BLOC and ARP) for helping conclude this agreement.

The agreement concerns **CANAL+** and **CINE+ OCS**. It secures their **advantageous and unique place in the media chronology**, allowing them to broadcast films as early as **6 months after their theatrical release**. It takes effect retroactively from 1 January 2025 for a **period of 3 years**, i.e. until 31 December 2027, and is tacitly renewable.

In terms of investment, the group's commitment amounts to a minimum of **€480 million** over the three years of the agreement: **€150 million in 2025, €160 million in 2026** and **€170 million in 2027**.

The CANAL+ group is also increasing its commitment to **diversity films** (films with a budget less than €4 million). Furthermore, the group is reaffirming its commitment to promoting and showcasing **all types of cinema**: from popular comedies and blockbuster films to genre, animation and auteur films. In addition, this agreement will enable the CANAL+ group to **increase the number of linear film broadcasts** and **extend the non-linear broadcast period**, to the pleasure of its subscribers.

With this agreement, the CANAL+ group thus reinforces its essential role as the **leading partner of French cinema** and its ability to **leverage its framework agreements with major American studios** in the first window 6 months after their theatrical release. It also maintains its ability to offer the best of French and European cinema. Cinema is the **primary motivation for CANAL+ subscriptions**, and the group is proud to

perpetuate its **central role in the creative ecosystem and in preserving the French cultural exception.**

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