



PRESS RELEASE

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## **CANAL+ ANNOUNCES A CHANGE IN THE SCOPE OF ITS MANAGEMENT BOARD MEMBERS**

**To address the group's development plans and strengthen the synergies between the various CANAL+ regions, now operating in 52 countries, Maxime Saada, CEO of CANAL+, has chosen to extend the missions of the Management Board.**

Since 1 March 2025, Jacques du Puy, Amandine Ferré and Anna Marsh have taken on new responsibilities:

- **Jacques du Puy**, Member of the Management Board, is now in charge of Global PayTV, a new division bringing together all CANAL+'s pay TV activities, namely those in France, Poland, Central Europe (Belgium, the Netherlands, Austria, the Czech Republic, Slovakia, Hungary and Romania), Africa and Asia. This division steers the performance of the global PayTV activity and aims, on the one hand, to provide a transversal vision of all PayTV and telecommunication activities (in the French Overseas Territories and in Africa), on the other hand, to leverage the wealth of expertise from the group's various PayTV teams.
- **Amandine Ferré**, Member of the Management Board, Chief Financial Officer of CANAL+ and responsible for CSR, is now in charge of all the financial functions of the group and all its entities, which report directly to her.
- **Anna Marsh**, Member of the Management Board, has been appointed Chief Content Officer of CANAL+, in addition to her responsibilities as Deputy CEO of CANAL+ and CEO of STUDIOCANAL. This new role has four objectives: to strengthen the deployment of a global content strategy at group level; facilitate the integration of global content while respecting the specifics of each region; optimise the sharing of know-how between local and central teams; and finally, identify success factors for acquisitions and productions based on CANAL+ data.

**Maxime Saada, CEO of CANAL+ :** "CANAL+ has grown considerably in recent years. In ten years, the group has doubled its number of subscribers, reaching nearly 27 million in more than 50 countries. This new organisation should enable us to fully leverage the beneficial effects of CANAL+'s global footprint by strengthening the synergies between all its

regions. I would like to congratulate the Members of the Management Board on their new responsibilities."

**Jacques du Puy, Member of the Management Board in charge of Global PayTV**

Jacques du Puy is in charge of CANAL+ Global PayTV. He held the position of President of CANAL+ International since January 2013. He has been Member of the Management Board of CANAL+ since 2016. Jacques du Puy has been with CANAL+ for 12 years, joining the company in November 2012. Before joining CANAL+, Jacques du Puy held several high-profile positions across the globe. From 2011 to 2012, he served as the Chief Operating Officer of Vetoquinol, a veterinary pharmaceutical laboratory. Before that, he was a Member of the Global Executive Committee of Bayer CropScience and CEO of Europe, Africa and Middle East from 2002 to 2011. From 1998 until 2002, he served as CEO of Rhône-Poulenc Agro Japan then CEO of Aventis CropScience Japan and Korea following the merger between Rhône-Poulenc and Hoechst. His career began in the early 1980s with Rhône Poulenc Agro, where he held various high-level international positions, notably as CEO of India and subsequently Japan. He is a graduate of AgroParis Tech and Panthéon - Sorbonne University.

**Amandine Ferré, Member of the Management Board, Chief Financial Officer of CANAL+**

Amandine Ferré is Chief Financial Officer of CANAL+ and has been Member of the Management Board of CANAL+ since September 2024. She joined CANAL+ in 2010. Throughout her career, she has held various key positions, including Director of Business Development for STUDIOCANAL in China (2023-2024), Chief Financial Officer of CANAL+ Tech (2021-2023), and Director of Business Development for CANAL+ in India (2018-2021). She also served as Chief Financial Officer of Dailymotion from 2017 to 2018. Prior to joining CANAL+, Amandine Ferré worked as a strategy consultant at Roland Berger. She is a graduate of the Ecole Nationale Supérieure des Télécommunications and HEC.

**Anna Marsh, Member of the Management Board, Deputy CEO of CANAL+, CEO of STUDIOCANAL and Chief Content Officer of CANAL+**

Anna Marsh has more than 20 years of experience in the entertainment industry. She has been the Chief Executive Officer of STUDIOCANAL since December 2019. In 2022, she has been appointed Member of the Management Board of CANAL+ and Deputy CEO of CANAL+. She has been with STUDIOCANAL for 16 years, joining the company in 2008 as VP International Sales. Prior to her current role, she held various key positions within CANAL+, including Head of International Distribution Strategy, Head of International Sales, EVP of International Distribution, and Managing Director of STUDIOCANAL UK. Prior to joining STUDIOCANAL, Anna Marsh worked as International Sales Manager at TF1 International. She began her career in 2002 in the International Sales department of Tele Images Productions (Marathon group). She is a graduate of the University of Otago in New Zealand and HEC.

**ABOUT CANAL+**

Founded as a French subscription-TV channel 40 years ago, CANAL+ is now a global media and entertainment company. The group has 26.9 million subscribers worldwide, over 400 million monthly active users on its OTT and video streaming platforms, and a total of more than 9,000 employees. It generates revenues in 195 countries and operates directly in 52 countries, with leading positions in Pay-TV in 20 of them. CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation.

It is home to **STUDIOCANAL**, a leading film and television studio with worldwide production and distribution capabilities; **Dailymotion**, one of the world's largest short-form video streaming platforms; **Thema**, a production and distribution company specialising in creating and distributing diverse content and channels; and telecommunication services, through **GVA** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories. It also operates the

iconic performance venues **L'Olympia** and **Théâtre de l'Œuvre** in France and **CanalOlympia** in Africa.

CANAL+ has also significant equity stakes across Africa, Europe and Asia, namely in **MultiChoice** (the Pay-TV leader in English and Portuguese-speaking Africa), **Viaplay** (the Pay-TV leader in Scandinavia) and **Viu** (a leading OTT platform in Southern-Asia).

[canalplusgroup.com/en](https://canalplusgroup.com/en)

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