



Press Release  
December 13<sup>th</sup>, 2024

**CANAL+ ACQUIRES EXCLUSIVE RIGHTS TO 100% OF THE PREMIER LEAGUE IN POLAND AND MYANMAR FOR THE NEXT THREE SEASONS, CONFIRMING ITS LEADERSHIP POSITION AS GLOBAL MEDIA PARTNER OF THE BEST DOMESTIC FOOTBALL LEAGUE**



**CANAL+, Premier League partner in over 50 countries, becomes the exclusive broadcaster of the competition for the 2025/2026, 2026/2027 and 2027/2028 seasons in Poland, the second largest market for the Group, as well as in Myanmar.**

Starting next season in both countries, CANAL+ will broadcast all 380 games per season of the most competitive and compelling national league, with world-class stars, mythical clubs and thrilling derbies.

In Poland, where the Premier League has been aired on CANAL+ for more than 25 years, the games will be live exclusively on CANAL+ channels and on the CANAL+ digital platform, thereby confirming CANAL+'s position as the leading player in broadcasting premium sports rights in the country, including the exclusivity of all UEFA Champions League and Polish championship PKO BP Ekstraklasa matches, along with high-quality editorial treatment and famous experts to comment on the games in Polish language.

## **CANAL+ is the number one Premier League broadcaster throughout the world**

with the acquisition of the league in over 50 countries including France, Switzerland, Czech Republic, Slovakia, Poland, Vietnam and in Sub-Saharan Africa. Myanmar will join in from the 2025/2026 season, ensuring a unique coverage of the competition on the vast majority of Group CANAL+'s key territories, where sport is a key driver for subscribers.

### **About CANAL+**

Starting its life as a French subscription-TV channel 40 years ago, CANAL+ today is a global media and entertainment company with a brand recognised worldwide amongst the Top 50 Most Valuable French Brands, globally (source: Kantar Brandz, 2023). It generates revenues in 195 countries and operates directly in 52 countries across Europe, Africa, Asia, and the United States, with a total of approximately 9,000 employees worldwide. With a balance of exposure to mature and high-growth markets, CANAL+ is one of the largest media companies in Europe in terms of both revenues and subscribers, and the undisputed leader in French-speaking Sub-Saharan Africa. Additionally, CANAL+ operates one of the world's largest short-form video streaming platforms with Dailymotion. As of December 2023, CANAL+ has 26,8 million subscribers worldwide, and a global audience of over 400 million monthly active users on its OTT and video streaming platforms.

CANAL+ operates through the entire audio-visual value chain and beyond. The group's various businesses include: subscription-TV, live and on-demand, mostly through CANAL+ premium offers and its CANAL+ over-the-top or "OTT" platform, but also its significant stakes in MultiChoice in Africa, Viaplay in Europe, and Viu in Asia; advertising-supported television, through free-to-air channels and video streaming through Dailymotion and Viu; content production and distribution, mostly through Studiocanal, its leading in-house studio; and telecommunication services, through GVA in Africa and CANAL+ Telecom in the French overseas jurisdictions and territories. It also operates the iconic performance venues L'Olympia and Théâtre de l'Œuvre in France and CanalOlympia in Africa.

[canalplusgroup.com/en](https://canalplusgroup.com/en)

### **CONTACTS**

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