



PRESS RELEASE

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EGLANTINE LECLABART APPOINTED GLOBAL PAYTV MARKETING DIRECTOR



Eglantine Leclabart has been appointed Global PayTV Marketing Director and joins the Executive Committee of CANAL+.

Previously, Eglantine Leclabart held the position of Deputy Managing Director of CANAL+ France in charge of Marketing and Digital. In her new role, she will be responsible for: developing a global marketing vision to support various territories; harmonising performance indicators worldwide; consolidating the PayTV project roadmap; and leading product developments to offer a harmonised experience in all the countries where the group operates.

Eglantine Leclabart will report to Jacques du Puy, Member of the Management Board in charge of Global PayTV.

Effective since March 1, 2025, this appointment addresses the development ambitions of CANAL+, a global group now present in 52 countries, and aims to strengthen synergies and the sharing of expertise between different territories.

A graduate of the Leonardo da Vinci School of Management (EMLV) in 2001 and holder of an MBA from London Westminster University, Eglantine Leclabart began her career with the SFR Group in 2002. She successively held the positions of Product Manager and Marketing Manager, before becoming Marketing Director of the Digital Offer in 2012, then of the Fixed and Mobile Customer Bases. She joined CANAL+ in September 2017 as Marketing Director of Premium Offer and Retention. In November 2022, she was appointed Deputy Managing Director of CANAL+ France in charge of Marketing and Digital.

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