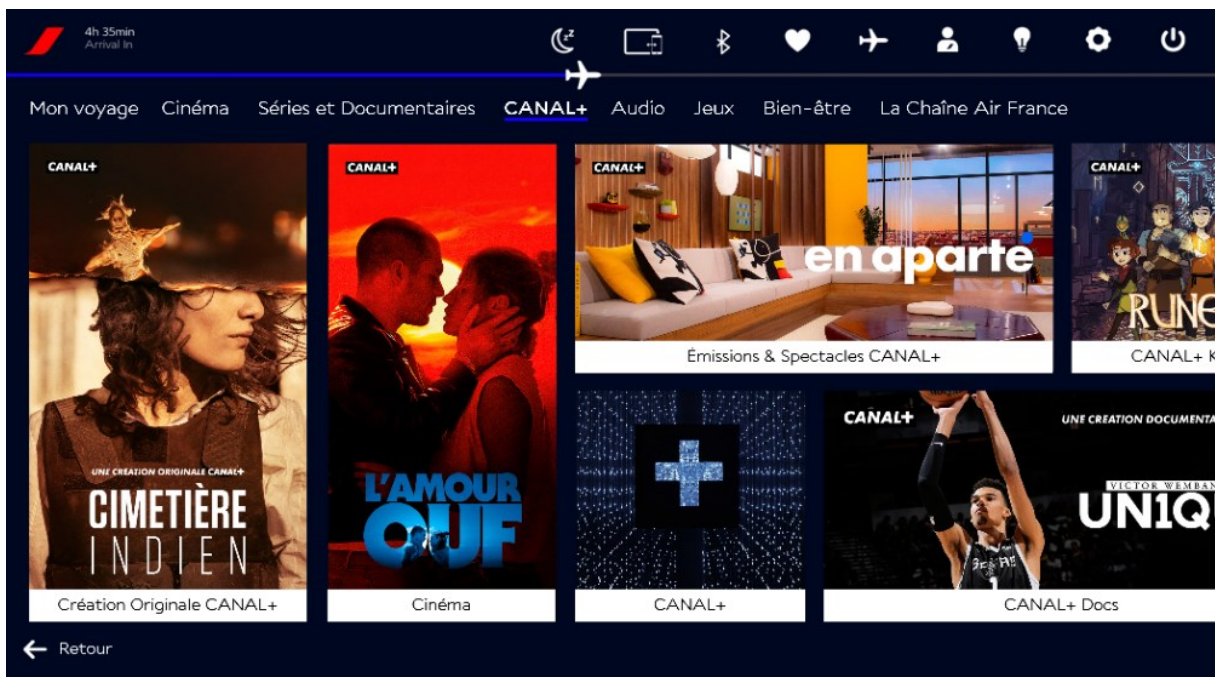




PRESS RELEASE  
Paris, 24 April 2025

## AIR FRANCE AND CANAL+ ANNOUNCE UNPRECEDENTED PARTNERSHIP

### AIR FRANCE IS LAUNCHING CANAL+ ON BOARD ITS LONG-HAUL FLIGHTS



With the *CANNESERIES* festival opening today, Air France and CANAL+ are announcing an unprecedented new partnership. From 1 May 2025, the airline will be offering privileged access to a selection of CANAL+ programmes on all its long-haul flights. Customers will soon be able to watch CANAL+ Creation Originale series, must-see programmes, comedy shows, documentaries and children's shows during their trip. All this content will enhance Air France's entertainment offer, which also includes a large number of movies.

By teaming up with CANAL+, a leader in audiovisual creation in France, Air France is continuing to promote French savoir-faire throughout the world. This is a strong commitment

on the part of Air France, which devotes 30% of its entertainment offer to French productions, with its selection of films and TV series.

Very soon, Air France customers will be able to enjoy episodes of recent or iconic CANAL+ Creation Originale series during their flight, such as *The Embers*, *Of Money and Blood* and *Versailles*. Flagship shows such as *En Aparté* and comedy shows with Laura Felpin, Roman Frayssinet and many others will also be available. Captivating documentaries on travel, discovery and sport, as well as children's content, will round off the variety of shows on offer. From June 2025, the selection will be enhanced with content from CANAL+ Africa, such as the series *Niabla* and the documentary series *Enquête d'Afrique*.

In total, around 100 CANAL+ programmes will be available at the time of launch in French, subtitled and adapted for the deaf and hard of hearing. This selection will be renewed with twenty new programmes every month.

*"We are proud to be showcasing CANAL+ programmes on board our flights. Renowned throughout the world for their creativity, I'm sure they will appeal to our customers and promote French culture. They also enable us to offer more up-to-date content on board our flights,"* said Fabien Pelous, SVP Customer Experience at Air France.

*"We are delighted with this unique partnership, which will enable Air France passengers to enjoy an exclusive entertainment experience on board its long-haul flights. We are particularly honoured that Air France has chosen CANAL+ to create its first and only dedicated media space, reinforcing our commitment to promoting French, and soon African, audiovisual creation throughout the world,"* added Christophe Pinard-Legry, CEO of CANAL+ France in charge of Business activities.

### **A partnership celebrated during the CANNESERIES festival**

From 24 to 29 April 2025, Air France and CANAL+ are official partners of the eighth season of CANNESERIES, the international series festival spotlighting a major and essential genre of audiovisual creation. At the Palais des Festivals et des Congrès in Cannes, Air France will be welcoming festival-goers to its stand. It's an opportunity to test its screens and their latest-generation graphic interface and browse through all the programmes on offer during the flight. And to celebrate the imminent arrival of CANAL+ on board, Air France is organising a competition to win air tickets and subscriptions to CANAL+.

At CANNESERIES, CANAL+ will be premiering its new Creation Originale *The Corsican Line* and the TV series *The Agency*, the US adaptation of the CANAL+ Creation Originale *The Bureau*.



## ABOUT CANAL+

Founded as a French subscription-TV channel 40 years ago, CANAL+ is now a global media and entertainment company. The group has 26.9 million subscribers worldwide, over 400 million monthly active users on its OTT and video streaming platforms, and a total of more than 9,000 employees. It generates revenues in 195 countries and operates directly in 52 countries, with leading positions in Pay-TV in 20 of them. CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution and aggregation.

It is home to **STUDIOCANAL**, a leading film and television studio with worldwide production and distribution capabilities; **Dailymotion**, one of the world's largest short-form video streaming platforms; **Thema**, a production and distribution company specialising in creating and distributing diverse content and channels; and telecommunication services, through **GVA** in Africa and **CANAL+ Telecom** in the French overseas jurisdictions and territories. It also operates the iconic performance venues **L'Olympia** and **Théâtre de l'Œuvre** in France and **CanalOlympia** in Africa.

A unique media company, CANAL+ has also significant equity stakes across Africa, Europe and Asia, namely in **MultiChoice** (the Pay-TV leader in English and Portuguese-speaking Africa), **Viaplay** (the Pay-TV leader in Scandinavia) and **Viu** (a leading OTT platform in Southern-Asia).  
[canalplusgroup.com/en](http://canalplusgroup.com/en)

## ABOUT AIR FRANCE

Since 1933, Air France has been promoting and highlighting France throughout the world. With an activity divided between passenger transport, cargo transport and aeronautical maintenance, Air France is a major

air transport player. More than 40,000 staff that make up its workforce are committed on a daily basis to offering each customer a unique travel experience.

Air France, KLM Royal Dutch Airlines and Transavia make up the Air France-KLM Group. The Group relies on its powerful hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol to offer a vast international network. Its Flying Blue loyalty programme has over 27 million members. Air France and KLM are members of the SkyTeam alliance which has a total of 18 member airlines.

Air France has set itself ambitious sustainable development targets and is working to reduce and support projects that absorb and store carbon from the atmosphere in natural carbon sinks. As part of the [Air France ACT](#) programme, the company is committed to reducing its CO<sub>2</sub> emissions per passenger-km by 30% in 2030 vs 2019. This ambition is supported by major investments to renew its fleet with new-generation more fuel-efficient aircraft, the development of use of more Sustainable Aviation Fuel, or the generalisation of eco-piloting.

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