Press release
Issy-les-Moulineaux, February 26th, 2024

CANAL+ GROUP INCREASES ITS STAKE IN VIU TO 30%

CANAL+ Group is taking a further step in developing Asia as its next growth engine by strengthening its interest in Viu, a leading OTT streaming service in Asia.

CANAL+ Group announced today that it has increased its stake in Viu to 30%, in accordance with the terms of the transaction announced on June 21, 2023.

After satisfaction of key business milestones and conditions, CANAL+ Group has released a further part of its US$300 million staggered investment and increased its stake in Viu to 30%.

This additional investment is a testimony to CANAL+ Group's confidence in Viu and its team and commitment to develop Asia as its next growth engine through its strategic partnership with PCCW Group to fuel the growth of Viu, a leading OTT streaming service in Asia, Middle East, and South Africa.

In addition to the $300 million staggered funding, a further investment, at CANAL+ Group option, could result in an increase of CANAL+ Group's stake in Viu to 51%.

ABOUT CANAL+ GROUP [*Figures as of* 12/31/2023]

CANAL+ Group, a subsidiary of Vivendi, is a major player in the creation and distribution of content worldwide, with 25,5 million subscribers, a presence in more than 50 countries and 7 600 employees on every continent. CANAL+ Group has 9,5 million subscribers in France and 7,6 million in Africa. It is the leading television operator in French-speaking Africa and the largest shareholder in MultiChoice, the leader in pay-TV in English and Portuguese-speaking Africa.
CANAL+ Group is a major player in the production and marketing of television channels, with 130 linear and non-linear channels produced in-house. It aggregates major thematic channels and global content platforms such as Netflix, Disney+, Paramount+ and Apple TV+.
With 3.5 billion euros invested in content each year, it is a key player in sport (main funder in France of football and rugby), films (leading funder in France and Poland), and series (including more than 50 original series per year in more than 15 languages).
With the support of its subsidiary STUDIOCANAL, which owns 14 production companies, including 9 in Europe and one in the United States, CANAL+ Group is the leading producer and distributor of feature films and TV series in Europe. It holds a catalogue of more than 8 000 titles from more than 60 countries.
Finally, it is also a key player in digital with its CANAL+ /myCanal app, whose international deployment is accelerating, with a presence in some thirty countries to date.
https://www.canalplusgroup.com/en

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