

**CANAL+ SA**

(Incorporated and registered in France)

Identification number: 835 150 434

ISIN: FR001400TOD6

LEI number: 9695000537F9F73BXN18

LSE share code: CAN

JSE share code: CNP

("CANAL+" or the "Company")

Issy-les-Moulineaux, 3 August 2026

Director/PDMR Shareholding

The Company was notified of the following transactions by persons discharging managerial responsibility ("PDMRs") following the vesting of shares on 31 July 2026 under the exceptional award scheme linked to the acquisition of MultiChoice (the "**Exceptional MultiChoice Award Scheme**"). Further information on the Exceptional MultiChoice Award Scheme is set out in the Company's 2024 and 2025 Annual Reports, available on the Company's website www.canalplusgroup.com/en/results-and-publications. The underlying value of the shares, determined using the opening market price on the vesting date, was €3.03 (or 259.60 GBX) per share.

The notifications below, made in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation, provide further detail.

Enquiries:

Investor relations

Julien Desmaretz

ir@canal-plus.com

Financial Communications

Andrew Swailes

Andrew.swailes@canal-plus.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Maxime Saada

2	Reason for the notification					
a)	Position/status	Chairman of the Management Board of Canal+ SA				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Canal+ SA				
b)	LEI	9695000537F9F73BXN18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €0.25 each ISIN: FR001400TOD6				
b)	Nature of the transaction	Vesting of 280,702 shares awarded under the Exceptional MultiChoice Award Scheme. Following vesting there is a requirement to retain the vested shares for an additional one year.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>EUR 0.00</td> <td>280,702</td> </tr> </table>	Price(s)	Volume(s)	EUR 0.00	280,702
Price(s)	Volume(s)					
EUR 0.00	280,702					

d)	Aggregated information	
	- Aggregated volume	280,702
	- Price	EUR 0.00
e)	Date of the transaction	31 July 2026
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Amandine Ferré
2	Reason for the notification	
a)	Position/status	Member of the Management Board of Canal+ SA
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Canal+ SA

b)	LEI	9695000537F9F73BXN18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €0.25 each ISIN: FR001400TOD6				
b)	Nature of the transaction	Vesting of 42,105 shares awarded under the Exceptional MultiChoice Award Scheme. Following vesting there is a requirement to retain the vested shares for an additional one year.				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>EUR 0.00</td><td>42,105</td></tr></table>	Price(s)	Volume(s)	EUR 0.00	42,105
Price(s)	Volume(s)					
EUR 0.00	42,105					
d)	Aggregated information - Aggregated volume - Price	42,105 EUR 0.00				
e)	Date of the transaction	31 July 2026				
f)	Place of the transaction	Outside a trading venue				

1	Details of the person discharging managerial responsibilities / person closely associated
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a)	Name	David Mignot
2	Reason for the notification	
a)	Position/status	Member of the Management Board of Canal+ SA
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Canal+ SA
b)	LEI	9695000537F9F73BXN18
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of €0.25 each
	Identification code	ISIN: FR001400T0D6
b)	Nature of the transaction	Vesting of 140,351 shares awarded under the Exceptional MultiChoice Award Scheme. Following vesting there is a requirement to retain the vested shares for an additional one year.
c)	Price(s) and volume(s)	

		<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>EUR 0.00</td><td>140,351</td></tr></table>	Price(s)	Volume(s)	EUR 0.00	140,351
Price(s)	Volume(s)					
EUR 0.00	140,351					
d)	Aggregated information - Aggregated volume - Price	140,351 EUR 0.00				
e)	Date of the transaction	31 July 2026				
f)	Place of the transaction	Outside a trading venue				

The Company has a primary listing on the London Stock Exchange and a secondary listing on the JSE Limited.